

Environmental Solutions That Work



“To Xerox, sustainable development is a race with no finish line. It requires leadership that sets high expectations and clear direction. It takes employees that embrace Xerox values and innovation that constantly pushes the frontier of what is possible.”

Anne M. Mulcahy, CEO



Innovating to Protect and Preserve

As a leading provider of digital systems, solutions and supplies, Xerox plays an important role in influencing the sustainability of our environment. We are committed to innovation and strategies that result in environmental solutions that work for our customers and the environment.

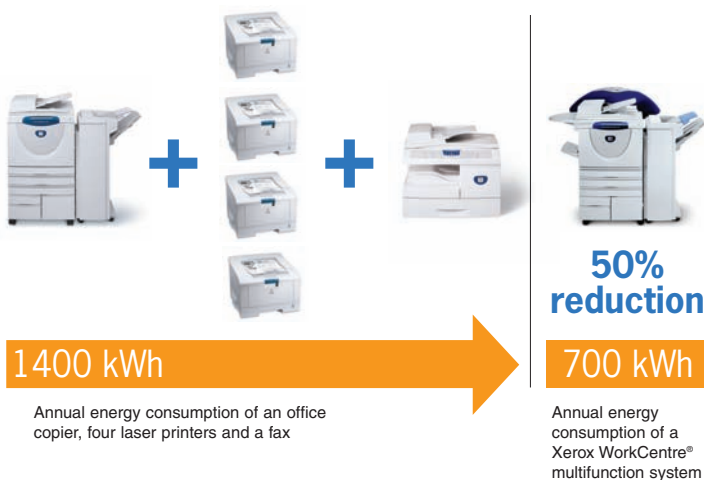
Reducing Energy Use to Reduce Climate Change

Xerox does its part to reduce the risk of climate change by taking action to reduce energy use and associated greenhouse gas emissions.

We are taking a three-pronged approach –

- 1 ▶ **Designing energy-efficient products**
- 2 ▶ **Working with customers to implement document management solutions**
- 3 ▶ **Taking energy saving actions within Xerox factories and offices**

All in One = Less Energy Use



> Xerox's ENERGY STAR products save enough energy – across all customer installations – to light more than 800,000 U.S. homes each year.

1 ▶ A Star Partner

Each new generation of Xerox products offers more functionality and uses less energy – saving our customers money and reducing greenhouse gas emissions.

Since 1993, Xerox has been a charter partner of the International ENERGY STAR program. Over 350 Xerox copiers, printers, faxes and multifunction products have earned ENERGY STAR status.



2 ▶ Efficient Document Management Solutions

Customers become more productive through comprehensive document management solutions, reducing costs and improving material and energy efficiency. For example, the annual energy required to provide users with copy, print, fax and scan capabilities can be cut in half by combining the functions of multiple products into one machine.

3 ▶ Inside Xerox

Within its own operations, Xerox has pledged to reduce its total greenhouse gas emissions 10% by 2012 from a 2002 baseline. To achieve this goal, we expect to become as much as 30% more energy efficient across our offices, factories and fleets.

Implementing the 3Rs: Reduce, Reuse, Recycle

Xerox's comprehensive programs help customers reduce office waste, reduce the use of paper and manage equipment at end of life.

Reducing Office Waste

Xerox offers the industry's most comprehensive imaging supplies return program. Through our Green World Alliance program, Xerox customers return millions of cartridges and toner containers each year. Prepaid postage labels and packaging from new supplies make it easy to return spent items for recycling, where over 90% of the material is either reused or recycled.

Tackling the Problem of E-waste

Xerox pioneered the practice of remanufacturing, reuse and recycling of office equipment. Machines are designed for easy disassembly, durability, contain fewer parts and are controlled for chemical content. Equipment returned to Xerox at end-of-life can be remanufactured to as-new performance specifications that meet Xerox's strict product quality standards.

Responsible Use of Paper

Xerox paper is carefully managed, from the source of the fiber used to make the paper through its manufacture and use. Our stringent environmental requirements apply worldwide and ensure that paper is sourced from forests that are managed sustainably. Xerox pioneered 2-sided (duplex) copying and printing, and champions the use of recycled paper and print-on-demand. And Xerox machine software helps customers reduce paper consumption by facilitating electronic data management, scan to email, print-on-demand and distribute-then-print workflows.

> Advancing Sustainable Forest Management
Aiming to ensure that today's forest lands are there for tomorrow's generations, Xerox has invested \$1 million in a 3-year partnership with The Nature Conservancy to strengthen and advance practices used to conserve the world's forests.

The Nature Conservancy
SAVING THE LAST GREAT PLACES ON EARTH



> Since 1991, Xerox has diverted nearly 2 billion pounds (cumulative) of waste from landfills through its equipment and supplies return, reuse and recycling programs.



Learn how to recycle Xerox Supplies at:
www.xerox.com/gwa



New Technologies Deliver Environmental Benefits



Digital Production Technology reduces the potential for wasted paper due to excess inventory by making it economical to print books and brochures as they are ordered. Non-toxic dry inks deliver nearly 100% transfer efficiency to reduce potential for waste. And emissions of chemicals such as ozone and dust are strictly controlled to the same levels of Xerox office machines, well below regulatory requirements.

Emulsion Aggregation Toner is a breakthrough technology for producing black and color toner. The extremely small size and uniform shape of emulsion aggregation toner means that it enables production of toner using 25-35% less energy per pound of toner. Combined with 40-50% less toner needed during printing, this technology offers an estimated 60-70% energy saving per printed page.

Solid Ink Technology uses unique ink formulations that are solid blocks of ink at room temperature. During the printing process these sticks are melted and image transfer happens in a single pass. This simplified process requires fewer supply items – as much as 90% less by weight – than a comparable laser printer, reducing the potential for waste.




Commitment

Learn more at: www.xerox.com/environment

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